

GUINNESS®

POKER NIGHTS

Poker, the card game made famous in the saloons and bars of the American West, has now become something of a global phenomenon. Poker tournaments, live TV poker and especially at home poker nights have taken the world by storm.

Making this success work for you, think of your pub as the ideal location for Poker fans to get together, enjoy some great food and drinks while playing their favourite card game in a comfortable and stress-free environment. You provide the best of locations, the chips, cards, drinks, food and prizes and they provide themselves, ready and willing to play Poker, have some great drinks and enjoy the top class atmosphere of your Irish Pub.



HOW IT WORKS:

A GUINNESS POKER NIGHT run at your pub can be either a low investment casual night of fun or a well organised professional style poker evening. The decision on which route to take depends on the individual factors which make your pub unique.

To keep the real Poker fans happy and encourage them into becoming Irish Pub regulars, make your GUINNESS POKER NIGHT a weekly or regular event. Word spreads around, Poker fans tell other fans when they've found the perfect place to play.

WHAT YOU NEED:

- Decks of cards – standard 52-card poker playing packs
- Poker Chips
- Posters, flyers and advertisements to publicise event
- Prizes – t-shirts with GUINNESS POKER NIGHT @ "MOLLY MALONES IRISH PUB" perhaps and free pints of GUINNESS for runners-up

TOP TIP

To give everyone a chance at getting a nightly win, why not consider setting a special hand each night as the Spot Prize hand. For example, anyone who produces a straight flush wins a free GUINNESS beer!