

GUINNESS® GIANT GAMES NIGHT

Everyone remembers the classic games they played as a kid. Back then they were only available in tabletop or travel versions but these days things have changed and most of your favourite games are now readily available in giant format for two or multiple players to try their hand at becoming the champ. A novel idea for your pub would be to buy in a few variants of these games to put a bit of a twist on the classic Irish pub games night. You can be sure that a games night in an Irish pub has never looked so impressive!



HOW IT WORKS:

Through specialised stores and games websites, purchase a selection of giant games. Giant versions of popular games are available at a reasonable cost online such as Life-size Tower Blocks (€ 40-50) , Giant Four in a Row (€ 30-50) and Giant A4 playing cards (€ 15- 25).

Set them up around your pub and allow guests to play at their own pace or set up teams for a GIANT GAMES NIGHT tournament or league with great prizes such as a free round of GUINNESS for the winning team!

WHAT YOU NEED:

- A selection of giant games such as Dominos, Tower Blocks and Cards
- Posters, flyers and other way to publicise the event
- An organiser to arrange teams for a tournament if required

TOP TIP

If you want to reserve the games for paying customers, give them each a coloured armband (as would be used at a music concert or other event) upon purchasing a GUINNESS beer. If you use different colours, this could also be used to create teams for a Giant Pub Games Tournament!